

Press Release

BFF Continues with Socially Responsible Initiatives

Product Donation Worth Over One Million RSD to the “Angels of the North” Association

Belgrade, August 8, 2024 – Baby Food Factory (BFF), a member of Nelt Group, has supported the First Public Baby Soup Kitchen run by the “Angels of the North” association for the third consecutive year. With its seventh donation of Nutrino products, this time valued at RSD 1.1 million, the company has reaffirmed its ongoing commitment to supporting socially vulnerable families across Serbia.

The humanitarian association “Angels of the North” established the first solidarity kitchen for children up to two years old. Their mission is to supply socially disadvantaged families throughout Serbia with basic necessities, providing vital assistance to many who struggle daily to ensure proper nutrition and meet the essential needs of their young children.

“Every donation significantly improves the living conditions of the little ones supported by Serbia’s First Public Baby Soup Kitchen and allows them a healthier and happier start in life. All forms of assistance are of immeasurable value to the families we support, as well as to our work. For this reason, we owe great gratitude to the Nelt Group and BFF, who have supported us since the very beginning,” said **Dejana Draškić, founder of the “Angels of the North” Association from Bačka Topola.**

Marina Bulut, CEO of BFF, believes that every company has a responsibility to contribute to the community and support initiatives that have a positive social impact. “Our business is based on the principles of social responsibility and the production of the highest quality food for all generations. Caring for children and ensuring a healthy upbringing is our guiding imperative, which is why we strive to help those who cannot access regular meals. Every donation makes a difference in the lives of children and their families. The Nelt Group is strategically committed to continuously supporting the communities in which it operates, and we encourage other companies to get involved and support the Association,” emphasized Marina.

At the beginning of the year, the Nelt Group, together with its companies including BFF, donated products worth RSD 1 million to this association. The donation included baby food and other essential items necessary for the daily lives of socially disadvantaged families.

Belgrade, Bačka Topola
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